École supérieure d’affaires publiques et internationales
Séminaires avancés
Programme de maîtrise 2017-2018

Graduate School of Public and International Affairs
Elective specialized seminars
Master’s program 2017-2018

Veuillez noter qu’il peut y avoir des changements à l’horaire de l’automne et l’hiver jusqu’au premier jour de classe de chaque session; il est recommandé de vérifier votre compte uoZone régulièrement.

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Please note that there may be changes to the Fall and Winter schedules until the first day of class of each semester; it is recommended that you check your uoZone account regularly.
Séminaires d’automne 2017 / 2017 Fall seminars:

API 6313 A00  Multilevel Governance and Public Policy  Patrick Fafard
API 6317 A00  Immigration, Diversity and Public Policy  Ravi Pendakur
API 6339 A00  Evaluating International Public Policies and Programs  Christoph Zuercher
API 6339 B00  International Institutions, Power and Multilateral Governance  Alexandra Gheciu
API 6339 C00  Public Sector Management: Transforming Government through Technology  TBD
API 6339 D00  Analytics Public Policy: Leverage Data to Inform Policy Making  TBD
API 6339 K00  Canadian Refugee Resettlement  TBD
API 6362 A00  Diplomacy and Conflict Resolution  Peter Jones
API 6363 A00  Politics and Conflict in the Middle East  Peter Jones
API 6365 A00  Issues and Challenges in Global Affairs  Michael Williams
API 6399 B00  Canada-Russia Relations  Paul Robinson
API 6399 C00  Concepts and Issues in Public Management  Luc Bernier
API 6732 A00  Commerce international  Patrick Georges
API 6763 A00  Politique et conflit au Moyen Orient  Thomas Juneau
Descriptions:

API 6313 A00  "Multilevel Governance and Public Policy"

Professeur/Professor: Patrick Fafard  Courriel/Email: Patrick.Fafard@uottawa.ca

Impact of federalism, intergovernmental relations (IGR), and multi-level governance on the policy process in Canada; comparisons will be made to other federations (e.g., Australia) and quasi-federations (e.g., the European Union). The course looks at both the growing role of municipal and Aboriginal governments in the policy process, the impact of multi-level governance for policy and program efficiency and effectiveness, and the implications for accountability, transparency and citizen engagement in governance.

API 6317 A00  "Immigration, Diversity and Public Policy"

Professeur/Professor: Ravi Pendakur  Courriel/Email: pendakur@uottawa.ca

The intent of this course is to study issues of immigration and diversity with an emphasis on public policy. Topics covered include the impact of immigration on Canada’s population and economy, diversity and conceptions of citizenship in Canada, the United States and the European Union, and attitudes towards immigration and diversity, including discrimination. There will be a number of guest lectures from practitioners working in the field, either in a policy or delivery capacity.

API 6339 A00  "Evaluating International Public Policies and Programs"

Professeur/Professor: Christoph Zuercher  Courriel/Email: Christoph.Zuercher@uottawa.ca

One of the catchwords of all public policies is “evidence based policy”. But what is evidence, and how can we know whether a policy or a program really works? Who wants to know and why? How can we credibly assess the impacts of a program or a policy? And what happens with this knowledge?

This course investigates these questions. Students will learn about the basic principles and methods for evaluating programs and policies, dissect a range of evaluations, and get insights of what is typically happening with this type of knowledge in the maelstrom of bureaucracies.

For this course, we will collaborate with Global Affairs Canada Development Evaluation Division / Strategic Policy. The Development Evaluation Division will provide us at the beginning of the
course with a number of questions which are of interest to their current practical work. Questions might refer to an ongoing evaluation, or to Canada’s new “Feminist International Assistance Policy”. Students will work in small teams on these questions. These teams will gather, synthesize, and analyze all available evidence on the given questions. Throughout the course, we will interact with representatives from the Evaluation Division. Towards the end of the course, students will present their findings to the Development Evaluation Division.

The course is an exercise in experiential learning. The main objective is to produce real insights on real questions for real policy makers. Workloads may be slightly heavier than in other courses. Prior knowledge in international development is not required.

API 6339 B00  "International Institutions, Power and Multilateral Governance"

Professeur/Professor: Alexandra Gheciu Courriel/Email: Alexandra.Gheciu@uOttawa.ca

This course will seek to address a fundamental question: how do international institutions shape practices of governance? We shall explore the evolution of security and economic institutions of multilateral governance over the course of the twentieth century, continuing up to the present day. Different types of power, institutional forms, innovations, and ad hoc arrangements of international governance will be surveyed. The course will begin with a brief discussion of international institutions that shaped international relations prior to the 20th century. We shall then examine the way in which the collapse of the League of Nations contributed to the construction of the post WWII world order, with the United Nations emerging as the lead organization. Global regimes and regional institutions as alternatives to universal membership organizations will also be examined. In analyzing all these institutions, we shall pay special attention to the dynamics and consequences of various practices of multilateral governance, and we shall seek to shed light on the different forms of power associated with those practices. Finally, the course will explore more recent debates about the role of institutions after the end of the Cold War, the growing role of non-state actors and the emergence of private authority in global governance, as well as the significance of transnational networks—including illicit networks, such as organized crime or terrorist groups-- in the contemporary international institutional landscape.
API 6339 C00  "Public Sector Management: Transforming Government through Technology"

Professeur/Professor: Part-time professor TBD  Courriel/Email: TBD

The course highlights that the digital age only peripherally impacts public sector management. It does not lessen operational burden; reduce organizational complexities; smooth organizational conflicts; avoid silo environments; or modify mind-sets and human behaviour. The course outlines that to transform government, technology must generate a holistic government structure and human resource culture that: incorporates professional project and change management; assigns accountabilities and measures risks and responsibilities; and, brings about frame-braking eGovernment transformation results.

API 6339 D00  "Analytics Public Policy: Leverage Data to Inform Policy Making"

Professeur/Professor: Part-time professor TBD  Courriel/Email: TBD

Evidence-based policy making increasingly requires policy analysts to be able to manage, analyze and interpret large raw data sets. This course provides an introduction to data analytics concepts and techniques in an applied context to help graduate students develop the skills to tackle various dataset in different formats and conditions and extract key information for senior management. Participants will learn to use and manage data, visualize the results effectively and clearly, and link the results to public policy. This is an applied, problem-based course and will use real-world data to answer policy questions in different contexts such as international trade, education, labour market, and health. Although this course will not focus on statistical modelling and largely use descriptive analytics, the participants are expected to have successfully completed a graduate Research Methods in Social Sciences or an equivalent course in their faculty.

The course will use R Studio software. No prior computing background is required.

API 6339 K00  "Canadian Refugee Resettlement"

Professeur/Professor: Part-time professor TBD  Courriel/Email: TBD

Canada has been called upon to open its doors to people fleeing persecution and manmade disasters repeatedly since 1947. This course will examine the Canadian experience tracking how the interplay of external events, Canada's perception of its role in the world, the public's expectations and media reactions have influenced policy, the legislative frame work, and operational practice. It will look at the origins and impact of Canadian innovations including private sponsorship, to alternative refugee definitions, student refugee programs and the protracted refugee concept. It will examine why some refugee situations are amenable to solutions including to third country resettlement while others are not. Students will have an opportunity to examine how the interplay of external events, foreign policy considerations,
international obligations, economic and labour market factors, human rights and humanitarian values have interacted in the creation of refugee resettlement policy from the post war Displaced People to the Syrian refugees.

API 6362 A00  "Diplomacy and Conflict Resolution"
Professeur/Professor: Peter Jones  Courriel/Email: peter.jones@uOttawa.ca
From the Oslo process in the Middle East, to the informal talks which helped break the impasse in Northern Ireland, to the first contacts between and the African National Congress and the former government of South Africa, Track Two diplomacy has become a significant feature of international relations. But it is comparatively little understood and little studied. Using the seminar method, this course will explore the subject by means of a combination of conceptual and case study sessions. The objectives of the course are to more fully understand where Track Two fits in contemporary international relations as a conflict resolution mechanism and to broaden our understanding of how Track Two processes work.

API6363 A00  "Politics and Conflict in the Middle East”
Professeur/Professor: Peter Jones  Courriel/Email: peter.jones@uOttawa.ca
The Israeli-Palestinian conflict is one of the most important and difficult in the world today. Its impact is felt across the Middle East and world-wide. Where did this conflict come from? Who are the main players? Why has it been so difficult to resolve? Where might it be going? How does the Israeli-Palestinian conflict fit into the wider regional situation and what is its impact on such phenomena as the so-called “Arab Spring” and the rise of militant Islam?

API6365 A00  "Issues and Challenges in Global Affairs"
Professeur/Professor: Michael Williams  Courriel/Email: michael.williams@uottawa.ca
Integrates visiting speakers from the Center for International Policy Studies with dedicated seminars to provide critical analysis of a wide range of contemporary global issues and challenges.
**API6399 B00  "Canada-Russia relations" (Capstone Seminar)**

Professeur : Paul Robinson  
Courriel/Email: paul.robinson@uottawa.ca

Examination of the history and current state of Canada-Russia relations, and preparation of proposals for Canadian policy vis-à-vis Russia. Analysis of the global and national context, Canadian and Russian national interests, and points of common interest and conflict. Consideration of different policy alternatives, and of the methods of implementing these. Guest speakers from the Canadian and Russian policy and diplomatic community.

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**API6399 C00  "Concepts and Issues in Public Management” (Capstone Seminar)**

Professeur : Luc Bernier  
Courriel : lbernie3@uottawa.ca

This capstone seminar is based on case studies to understand, analyze and discuss key concepts and issues in public sector management, especially transformations and reforms in the public sector. After a brief theoretical and methodological introduction, the seminar is organized around two case studies every week that focus on a particular theme in public sector management. The seminar also helps students prepare for the Canadian Association of Programs in Public Administration (CAPPA) yearly case competition.

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**API6732 A00  "Commerce international"**

Professeur : Patrick Georges  
Courriel : pgeorges@uottawa.ca


Les cours d’économie internationale sont traditionnellement divisés en deux parties: le commerce international et la finance (monnaie) internationale. Le cours de Finances Internationales (API6731) fournit une analyse de la balance des paiements, des taux de change...
fixes ou flexibles, du fonctionnement du système monétaire international, du rôle du Fonds Monétaire International et des problèmes de liquidité internationale, d’attaques spéculatives, etc.

Le cours de commerce international (API6732) couvre plutôt les aspects théoriques et empiriques du commerce international, le gain à l’échange, les causes et conséquences du commerce international (Modèle Ricardien, modèle de Heckscher-Ohlin, les rendements d’échelle croissants comme déterminants du commerce); les alternatives au libre-échange (tarifs, quotas, barrières non tarifaires); les zones d’intégration commerciale régionales [zones de libre-échange (ALENA), unions douanières]; le mouvement des facteurs de production et la théorie de l’investissement direct étranger

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**API6763 A00  "Politique et conflit au Moyen Orient"**

Professeur : Thomas Juneau Courriel : tjuneau@uottawa.ca

Examen de l'origine des deux groupes principaux de la mouvance jihadiste internationale, Al Qaeda et l'État Islamique. Étude de leurs stratégies, tactiques, et capacités; examen de leurs structures et des franchises régionales principales. Discussion des politiques que le Canada et ses alliés peuvent mettre en œuvre en matière de contre-terrorisme.
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**Descriptions:**

**API 6314 A00  "Health Policy"**

Professeur/Professor: Patrick Fafard        Courriel/Email: Patrick.Fafard@uottawa.ca

This course is designed to give students a good understanding of both the Canadian health care system overall and a series of specific issues that are endemic to Canadian health policy.

At the end of the course students should be able to describe and discuss in a sophisticated and critical way the key features of the Canadian health system including the public health function. In particular, they should be able to critically describe and evaluate the issues surrounding the delivery of health care (e.g., who and how?); the location of care (e.g., hospitals vs. long term care); and the key actors (e.g., physicians; pharmaceutical companies).

In the Fall of 2016 the last part of the course will focus on “global health” broadly defined and the role of international organizations in advancing goals and objectives relating to public health and health services delivery. Topics here will include, inter alia, the role of the World Health Organization and other international organizations; the health impact of international trade agreements; and health and armed conflict.

In the Fall Term of 2016 a small number of students will also be given the option of a community service placement managed by the University of Ottawa Centre for Global and Community Engagement. The placement involves 30 hours of volunteer work with a community agency.

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**API 6319 A00  "Quantitative Research Methods"**

Professeur/Professor: Ravi Pendakur        Courriel/Email: pendakur@uottawa.ca

The goal of this course is to develop an understanding of quantitative research methods used for the development and assessment of public policy. Methods covered include simple and multiple regression, logistic regression, and factor analysis.

Students will learn how to interpret and assess research that uses these multivariate techniques as well as build the skills to accurately and succinctly describe statistical information in a way appropriate for public policy.

The course consists of both lectures and computer lab assignments. In the labs, students will be given the opportunity to use Stata and Excel.
API 6336 A00  "Defense Policy and Military Affairs"

Professeur/Professor: Paul Robinson Courriel/Email: paul.robinson@uottawa.ca

Analysis of various aspects of defence policy and military affairs, including: the international security environment; theoretical models of defence policy making; the practice of defence-policy making in various Western states; the role of the military-industrial complex; defence procurement; and civil-military relations.

API 6337 B00  "Peace Operations and Post-Conflict Reconstruction"

Professeur/Professor: Roland Paris Courriel/Email: rparis@uOttawa.ca

Concepts and practice of peacekeeping, peace-making and post-conflict reconstruction. Topics include the history and development of peace operations before and after the Cold War, preventive diplomacy, conflict resolution, humanitarian emergencies, the role of military and civilian actors in peace operations, and the rehabilitation of countries after civil war.

API 6339 E00  "China's Economy & Governance"

Professeur/Professor: Yongjing Zhang Courriel/Email: Yongjing.Zhang@uOttawa.ca

This interdisciplinary course applies tools of economics and political science to a study of the transformation of the People’s Republic of China with a focus on structural and institutional changes behind China’s economic success after 1978. It will provide students a comprehensive introduction to China’s economy and governance, as well as an in-depth analysis of current debates on reform and policy.

API 6339 F00  "Fragile States"

Professeur/Professor: Christoph Zuercher Courriel/Email: christoph.zuercher@uOttawa.ca

Depending on the criteria applied, between one quarter and one half of all states are considered “fragile.” In a fragile state the central government does not exert effective control over its territory and is either unable or unwilling to provide vital services to significant parts of its public. Such governments suffer from a lack of legitimacy and violent conflict is either a reality or a great risk.

Fragile states cause great harm to their populations and pose a challenge to global governance and global security. They often suffer from violence within their territories—violence which
may spill into neighboring territories and destabilize entire regions. Criminal entrepreneurs may employ fragile states as a hub for clandestine and illegal economic activities. Drug cultivation, drug trafficking and weapon smuggling often occur in failed states, causing negative externalities to their neighbours. Weak and failed states have also become correlated with terrorist activity, as the examples of Afghanistan, Sudan, Somalia, Pakistan’s Eastern Provinces, or the Philippines show.

It is a distinct feature of global politics at the beginning of the 21st century that the international community engages more often and more forcefully in state building missions than ever before. Shifting international norms, the high costs of state failure, and the risks that fragile states pose to global security have each served to lower the opportunity cost—and hence the frequency and intensity—of external involvement. Fragile states therefore pose a serious challenge to global governance.

This course will examine what can be done about fragile states, and whether external actors are able to influence the internal politics of fragile or collapsed states so as to limit their potential threat.

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**API 6339 G00  “Irrationality and Foreign Policy Decision Making”**

Professeur/Professor: Paul Robinson  Courriel/Email: paul.robinson@uottawa.ca

Study of the decision-making pathologies that cause politicians to make what appear irrational decisions in foreign policy, drawing on works of political science, social psychology, philosophy, and history. Analysis of phenomena such as misperception, cognitive biases, prospect theory, and strategic culture. Application of theories to case studies, both historical and contemporary.

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**API6339 H00  “Comparative Approaches to Crime and Punishment”**

Professeur/Professor: Nomi Claire Lazar  Courriel/Email: nlazar@uOttawa.ca

This course provides a foundation in the literature on comparative approaches to criminal law policy across a wide range of jurisdictions. We will engage substantive criminal law policy questions in their social-scientific, political, and ethical contexts. The course is intended to help students cultivate critical policy analysis skills as well as hone attention to rhetorical techniques.
API6339 I00  "African Politics in a Global Era"

Professeur/Professor: Rita Abrahamsen  Courriel/Email: rita.abrahamsen@uOttawa.ca

This course locates African politics within broader global processes, and examines the interconnectedness of the local and the global in producing contemporary African politics. Drawing on a range of theoretical approaches, topics to be covered include: the shifting nature of the African state and its global intersections; the politics of ethnicity; the forms of conflict and political violence; the dynamics of democratization; as well as the securitization of development.

API6339 J00  "Hacking, and Fracking: Challenges for Science and Technology Governance"

Professeur/Professor: Patrick Fafard  Courriel/Email: Patrick.Fafard@uottawa.ca

Hacking, and Fracking: Challenges for Science and Technology Governance - Internet and genetic hacking, fracking for oil, cyber warfare, genetically-modified organisms and people – the early 21st century is marked by the challenge of governing and regulating new technologies which have great promise but also generate controversy and pose considerable local and global risk. This course is designed to allow students to better understand the political and governance issues associated with several new technologies and their implications for privacy, human health, global security, and environmental sustainability.

API6351 A00  "International Economics and Developing Countries"

Professeur/Professor: Gordon Betcherman  Courriel/Email: gordon.betcherman@uOttawa.ca

This course is an introduction to the economic analysis of developing countries. It covers the different theories of economic development and the tools used to analyze and measure economic development. A focus of the course is on using analytical methods to identify constraints to economic growth and inclusive development and to assess relevant policies that can address those constraints in low and middle income countries. In addition, key sectors for economic development are studied including education, health, trade, private sector development, financial markets, and macroeconomic policy. Throughout the term, students work on an economic analysis of a country they have selected. This country study is along the lines of what might be required in a government department or international organization. The course is structured around providing the theory, knowledge, and tools to do this analysis.
**API6399 D00  "Canadian Foreign Policy in a Changing World " (Capstone seminar)**

Professeur/Professor: Roland Paris  Courriel/Email: rparis@uOttawa.ca

This course will examine the major challenges and opportunities facing Canada's international policy in a changing world, and the processes of making and managing that policy. It will be co-taught with a senior Canadian government official.

**API6399 E00  "XXI Century Warfare" (Capstone seminar) in collaboration with Lieutenant-General (Ret'd) Michel Gauthier**

Professeur/Professor: Costanza Musu  Courriel/Email: cmusu@uOttawa.ca

The course will examine how political, military, and technological developments have changed the way military force is used, and how Western states have responded to adapt to these changes. The course begins by considering how both the reasons and the ways states go to war are changing. How and why have states gone to war in the past? What were considered legitimate reasons for going to war? And how has all this changed in the XXI century?

Subsequently, each seminar examines an important political, military or technological development and assesses how this has impacted the use of force. Themes that will be discussed include the Revolution in Military Affairs, civil-military relations, international terrorism, private military companies, counter-insurgency warfare, and the transformative role of new and emerging technologies such as drones and cyber-war.

**API6399 F00  "Canadian Defense Policy" (Capstone seminar)**

Professeur/Professor: Srdjan Vucetic  Courriel/Email: srdjan.vuceticu@Ottawa.ca

Canadian defence is shaped, and shapes, a myriad of economic and political factors located both within and outside Canada. This course covers the application of economic theory and empirics plus a selection of approaches in the study of international relations and Canadian politics.
**API6399 G00  "Policy Planning and Analysis" (Capstone seminar)**

Professeur/Professor: Patrick Leblond  Courriel/Email: pleblond@Ottawa.ca

Description du cours: Society and economy are evolving rapidly as a result of demographic and technological changes. Governments and private-sector organizations must develop appropriate policies to respond to these changes in order to ensure that we maintain, if not improve, our collective well-being. It is in this context that this course introduces students to the concepts, theories and methods relevant to policy planning and analysis within the public and private sectors in order to address the challenges faced by society and economy. As part of this course, students will be tasked with conducting a real-world policy analysis project for the public or the private sector (government, NGO or business). Students will also have the opportunity to interact with experienced policy planning and analysis practitioners.

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**API6399 H00  "The International Modern Diplomacy" (Capstone seminar)**

Professeur/Professor: Part-time professor TBD  Courriel/Email: TBD

Since the end of Soviet Communism in the West and the rise of China in the East during the last decade of the 20th Century, diplomacy has been undergoing an evolutionary change. The underpinnings of a long-established profession of nation-state envoys, with rights and obligations under international law, remain. However, globalization and the revolution in information technology have brought a host of new and active international actors to the fore (NGOs, sub-national governments, regional organizations, corporations and even organized terrorism). Diplomacy today takes place among “multiple sites of authority power and influence” requiring a diplomat’s skills of agility and adaptability. This must now be coupled with openness to public diplomacy, civil society, pressing world challenges (economic, environment, human rights, health, migration, transnational crime) and the instant and widespread communication of messages, information and ideas. The course, drawing on the expertise of practitioners and professors, will deal with the basics of traditional diplomacy centred in the foreign ministry and the new network approaches required by the challenges and opportunities of the 21st century.

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**API6735 A00  "Politique étrangère canadienne"**

Professeur/Professor: Thomas Juneau  Courriel/Email: tjuneau@uOttawa.ca

Étude de la politique étrangère du Canada, aujourd’hui et dans l’histoire. Le cours aborde l’émergence et le développement du Canada comme acteur sur la scène internationale, l’évolution de ses priorités et de son rôle dans les affaires internationales, la relation entre la politique nationale du Canada et sa politique étrangère, l’administration de la politique étrangère ainsi que les défis contemporains dans ce domaine.
Aux enjeux environnementaux, économiques, sociaux (inégalités globales et démographiques), et politique (la fin de l’ordre libéral?) plusieurs auteurs complètent cette liste en y ajoutant les enjeux démocratiques. Brexit, Trump, algorithme, démocratie illibérale, populisme, Faked News, nouvel autoritarisme (Poutine, Erdogan, Duarte), cyber attaques, etc : chacun de ces termes indique à sa manière que la démocratie et son fonctionnement font désormais parti de l’agenda de réflexion et d’action de nos sociétés.

Inscrits dans ce contexte d’une démocratie qui ne vit pas des jours tranquilles mais qui est confrontée à de nouveaux questionnements et défis, les objectifs de ce cours sont de prendre la mesure de la diversité et de la complexité des enjeux actuels ainsi que de produire une lecture et une compréhension collectives de l’état actuel de la démocratie sur la planète. D’où l’organisation du cours en trois parties : après avoir proposé une définition substantielle de la démocratie qui ne la réduit pas à la démocratie électorale, nous dressons l’état de la démocratie sur la planète et de sa relative régression, pour, dans un 2e temps, dresser un panorama des principales critiques qui lui sont adressées suivi dans un troisième temps d’un inventaire des propositions de renouvellement de la démocratie, les softs comme les radicales et enfin, terminer en ouvrant la discussion sur l’espace de la démocratie, à partir des travaux portant sur la démocratie globale.