

Social Media Consent Form

Once completed, save a copy of this document in _____, write the date, and sign your initials in the title (e.g., SocialMediaConsent_2020-01-30_SD).

_____ recognizes that social media is a knowledge mobilization tool that can be used to promote _____, as well as enhance communication with _____. The information presented below is intended to state the purpose of material created by _____ for _____ social media accounts, including photograph(s), video(s), audio recordings, written content, and other relevant material. This document also outlines the regulations and guidelines contributors must adhere to in order to respect people's right to privacy. Portions of this agreement are applicable beyond the termination of your association with _____. Please read this agreement carefully, discuss it with _____, and only sign once you are certain you understand it.

The information outlined below applies to all social networking accounts and website, including, but not limited to (in the event new accounts or types of content are developed):

Reproduction and publication of photographs, audio and video

_____ promotes the involvement of _____ in curricular and co-curricular activities by taking, reproducing (i.e., editing, altering), and/or publishing photographs, audio and video of _____. These photos, audio and video may be published in whole or in part and individually or in conjunction with other material (see Use of names, research projects, and tagging section below) through the social media accounts and/or website listed above. Once they are published on these platforms, these materials will become the property of the _____. It is important to understand that once the content is posted online, we have no ability to prevent others from capturing, saving, or archiving it (including pictures, audio and/or video).

You may request that an image or recording be removed by contacting _____ directly at _____. It is important to understand that removal will only occur internally; there is no capacity to remove any cached, saved, downloaded, or otherwise captured components of the removed content or the historical data and associated metadata.

Use of names, research projects, and tagging

The _____ may want to publish content (such as photographs, audio or video) relating to or of its members along with other material, such as their name, research projects, and/or tagged personal social media accounts. We will not use names and/or titles of research projects nor tag social media accounts on any of the _____ platforms without each person's consent.

Agreement

Choose one of the two options regarding use of photographs, audio and/or video.

I CONSENT to the use of photographs, audio and/or video.

I, _____, hereby GIVE MY CONSENT to the _____ to take, reproduce, and/or publish photographs, audio or video of myself for the period of _____ to _____.

I understand that these materials may be published on _____'s social media accounts and/or website referenced above. I understand and agree that these materials will become the property of the _____ once published and that it may not be possible to remove all content and associated data if requested to do so. I waive any rights of privacy or compensation associated with the use of photographs or videos of myself for the purposes outlined above. I release and discharge the _____ from any and all claims arising out of use of the images or recordings for any lawful purpose such as for illustration, advertising, and Web content.

Please check all that apply:

- Images and recordings of myself can be used
- Only photographs and audio of myself can be used
- Only photographs and videos of myself can be used
- Only audio and video of myself can be used
- Only photographs of myself can be used

- Only audio of myself can be used
- Only video of myself can be used
- Other request (please specify): _____

I DO NOT CONSENT to the use of photographs, audio and/or video.

I, _____, DO NOT GIVE MY CONSENT to the _____ to take, reproduce, and/or publish photographs, audio or video of myself for the period of _____ to _____.

Choose one of the two options regarding use of your name and research.

I CONSENT to the use of my name and research projects.

I, _____, hereby authorize _____ to use my name and research projects, at times in conjunction with images or recordings of myself if consent was given above, for the period of _____ to _____.

I waive any rights of privacy or compensation associated with the use of my name and research projects for the educational and promotional purposes outlined above. I release and discharge _____ from any and all claims arising out of use of my name and research projects for any lawful purpose such as for illustration, advertising, and Web content.

Please check all that apply:

- My complete name can be used
- My first name only can be used
- My research project(s) can be named: _____

The following social media accounts can be tagged:

- Instagram: _____
- Twitter: _____
- YouTube: _____
- Facebook: _____
- Other: _____

None of my social media accounts can be tagged

I DO NOT CONSENT to the use of my name and research projects.

I, _____, DO NOT AUTHORIZE _____ to use my name and research projects, either in conjunction with images or recordings of myself or without, for the educational and promotional purposes outlined above.

I, _____, understand that I may revoke this authorization at any time by writing a request to _____ at _____. The use of any photos, videos or any other information authorized by this agreement will be immediately ceased. Unless withdrawn, this consent is effective immediately and lasts until _____.

I have read the above, had the opportunity to ask questions and receive responses, understand the information, and willingly and freely of my own accord agree to each item.

 NAME SIGNATURE DATE

 NAME OF LEAD OR SUPERVISOR SIGNATURE OF LEAD OR SUPERVISOR